



Title: UI/UX Designer

Location: Newark, New Jersey

Position Description:

IDT is looking for a multi-disciplined User Experience Designer to join our team to be the lead design architect for its new suite of mobile messaging and payment applications. Candidates should have experience producing information architecture, wireframes and visual design for web browsers as well as Android and iOS devices.

Responsibilities:

Ability to work closely with the Sales Channel, Marketing, Product Management and Technology to generate crisp, innovative, and elegant design solutions for web and mobile applications.

Responsible for execution of strong interaction design and visual design principles
Lead brainstorming and rapid iterations on a variety of ideas using wireframes and sketches

Possess expertise and experience producing UI/UX enhancement plans – including competitive analysis, persona development, user journeys, concept modeling, wire framing, and navigation strategy

Capture multi-disciplinary requirements in workshops with clients and users, and translate them into annotated wireframes, screen-flow diagrams, and complete design compositions

Partner with internal stakeholders to perform UAT testing to ensure implementation is consistent with design specifications

Recommend user focused improvements within the existing applications.

Qualifications:

Required

- At least 5 - 7 years of UI/UX experience and excellent graphic design skills
- Experience designing web and mobile applications with an easy and crisp flow focusing on business costumers
- Demonstrate solid understanding of UI 'layout' and 'flow'
- Expert user in Adobe Creative Suite including Photoshop, InDesign, and Illustrator
- Experience designing UI for web browsers and mobile products

- Ability to provide creative yet simple solution to complicated products and services
- Portfolio must illustrate strong UI skills, and graphic design skills
- Ability to provide creative and functional direction to teams developing web and mobile user experiences

Preferred

- Experience with Web Design layouts
- Experience designing interactive products that leverage social platforms (Twitter, Facebook, etc)
- Experience with complex, transactional B2C user flows
- Advanced technical capabilities
- Traditional art skills (drawing, form, composition, color theory, etc)
- Iconography, branding, logo, advertisement creation experience

To be considered for this position, you must meet the following criteria:

- Must have the authorization to work in the US.
- Must be able to work on site at our offices in Newark, no telecommuting.

To apply for this position, please e-mail your resume to susan.nankivell@idt.net.